

Amanda D. Lotz, Ph.D.

University of Michigan
Department of Communication Studies
5445 North Quad
105 South State Street
Ann Arbor, MI 48109-1285

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EDUCATION

Ph.D. (2000). University of Texas at Austin. 1997-2000.

Department of Radio/TV/Film; Gender and Sexuality track; Women's Studies Doctoral Portfolio.

Dissertation: Televising Feminist Discourses: Postfeminist Discourse in the Post-Network Era.

Dissertation Co-chairs: Horace Newcomb and Janet Staiger

M.A. (1997). Indiana University, Bloomington, Indiana. 1996-1997.

Department of Telecommunication.

Thesis: Creating a Generation: An Analysis of Media Discourse and Representation of Generation X.

Advisor: Christopher Anderson

B.A. (1996). DePauw University, Greencastle, Indiana. 1992-1996.

Major: Communication Arts and Sciences; Minors: Women's Studies, Political Science.

Thesis: Communication Satisfaction, Team Status, Team Type, and Greek Affiliation as Predictors of Female Athlete Attrition.

ACADEMIC EXPERIENCE

Associate Professor, Department of Communication Studies, University of Michigan	2008-
Associate Chair of Undergraduate Studies, Department of Communication Studies	2013-
Faculty Associate, Department of Screen Arts and Cultures	2007-
Assistant Professor, Department of Communication Studies, University of Michigan	2005-08
Assistant Professor, Department of Communication, Denison University	2002-05
Fellow, Programs in Film and Media & Am. Culture Studies, Washington University in St. Louis	2000-02

AWARDS and HONORS

Associate Professor Support Fund Award

Awarded travel and student support to revise *The Television Will Be Revolutionized* and *The Television Was Revolutionized*. 2013-15

Rackham Faculty Grant and Fellowship Award

Awarded travel and technology funding and summer fellowship to pursue work on *Redefining Television* book project. 2006

Participant, Visiting Professor Program, Advertising Education Foundation

August 2005

Selected to participate in two-week faculty "internship" with media buying agency Universal-McCann.

Faculty Development Grant Recipient, National Association of Television Program Executives May 2005
NATPE facilitated placement and funding to do field research on the upfront buying process.

Coltrin Professor of the Year, International Radio and Television Society

2004-05

Selected as winner of case study competition.

- Denison University Research Foundation Grant Summer 2005
Received \$2300 grant to fund field research on the upfront buying process.
- Faculty Fellow, National Association of Television Program Executives January 2004
Selected to attend NATPE conference featuring sessions on current industry issues and opportunities to interact with industry executives.
- Denison University Research Foundation Grant Summer 2003
Received \$3200 grant to fund research observing Upfront Presentations in New York and Television Critics Association tour in Hollywood.
- Academy of Television Arts and Sciences Foundation Faculty Seminar November 2002
Selected as one of twenty faculty members to attend Academy seminar featuring panels, presentations, and interactions with Hollywood production community, networks, and programmers.
- Mellon Postdoctoral Fellowship, Washington University in St. Louis 2000-2002
Programs in Film and Media Studies and American Culture Studies
- Phi Beta Kappa, DePauw University Inducted Spring 1996
- Harold E. Fellows Scholarship, Broadcasting Education Association 1994-95
One of four recipients in national scholarship competition recognizing study and work in broadcasting.
- G. D. Crain Foundation Media Scholarship, DePauw University 1994-95
Annual scholarship recognizing exemplary use of media facility.
- Clarence Barron Scholarship, DePauw University 1992-96
Four year scholarship recognizing academic excellence.
- Communications Activity Grant, DePauw University 1992-96
Grant renewed yearly recognizing high school excellence in forensics and continued college communication activity.

PUBLICATIONS

- Lotz, A. D. (August, 2014). *The Television Will Be Revolutionized*, revised 2nd edition. New York: New York University Press.
- Lotz, A. D. (March, 2014). *Cable Guys: Television and American Masculinities in the 21st Century*. New York: New York University Press.
- Lotz, A. D. (2007). *The Television Will Be Revolutionized*. New York: New York University Press.
CHOICE Outstanding Academic Title, 2008
- Reviews:
Banks, M. (2009). *Popular Communication: The International Journal of Media and Culture* 7(2): 122-4.
Murphy, C. (2008). *Velvet Light Trap: A Critical Journal of Film & Television* 62: 82-84.
Pitcher, K. C. (2008). *Journal of Communication Inquiry* 32(3): 318-22.
Zrzavy, P. (2008). *Spectator* 28(1): 85-6.
- Lotz, A. D. (2006). *Redesigning Women: Television after the Network Era*. Urbana-Champaign: University of Illinois Press.
- Reviews:
Savage, A. M. (2010) *Historical Journal of Film, Radio, and Television*, 30(3): 440-1.

- Thrift, S.C. (2008). H-Net Reviews in the Humanities and Social Sciences.
<http://www.h-net.org/reviews/showrev.cgi?path=115301201635730>
 Merskin, D. (2008). *Journalism and Mass Communication Quarterly* 85(2): 462-4.
 McLean, J. (2008). *Political Communication*, 25(2): 219-20.
 Williamson, L. (2007). *Screen* 48: 417-21.
 Shapiro, K. (2007). *Journal of Popular Culture*, 40(5): 905-7.
 Fleming, J. (2007). *Journal of Broadcasting and Electronic Media*, 51(2): 394-5.
 Kitch, C. (2006). *Journal of Communication*, 56(4): 870-871.
 Noll, N. (2006). *The Bloomsbury Review*, November/December, 13-14.
 Clark, N., and Russell, K. M. (2006). *Journalism History*, 32(3), 182-183.

Havens, T. and Lotz, A. D. (2012). *Understanding Media Industries* (New York: Oxford University Press).

Gray, J. and Lotz, A. D. (2012). *Television Studies: A Short Introduction* (London: Polity).

Lotz, A. D. (ed.). (2009). *Beyond Prime Time: Television Programming in the Post-Network Era*. New York: Routledge.

Reviews:

- Thompson, R. (2011). *Critical Studies in Television* 6(1): 148-9.
 Young, S. (2011). *Continuum* 25(1): 125-9.
 Segal, A. (2010). *Popular Communication* 8(2): 151-2.
 Debrett, M. (2010). *New Media and Society* 13(1): 169-175

Refereed Journal Articles

- Draper, J. and A. D. Lotz, (2012). "Making Sense of Homophobia in *Rescue Me*: 'Working Through' as Ideological Strategy" *Television and New Media* 13(6): 520-34.
- Havens, T., A. D. Lotz, and S. Tinic. (2009). "Critical Media Industry Studies: A Research Approach." *Communication, Culture and Critique* 2: 234-53.
- Lotz, A. D. (2008). "On "Television Criticism": The Pursuit of the Critical Examination of a Popular Art." *Popular Communication: International Journal of Media and Culture* 6.1: 20-36.
- Lotz, A. D. (2007). "How to Spend \$9.3 Billion in Three Days: Examining the Upfront Buying Process in the Production of US Television Culture." *Media, Culture and Society* 29.4: 549-67.
- Lotz, A. D. (2007). "The Promotional Role of the Network Upfront Presentations in the Production of Culture." *Television & New Media* 8.1: 3-24.
- Lotz, A. D. (2005). "Seventeen Days In July at Hollywood and Highland: Examining the Television Critics Association Tour." *Journal of Popular Film and Television* 33.1: 22-28.
- Lotz, A. D. (2004). "Using 'Network' Theory in the Post-Network Era: Fictional 9/11 U.S. Television Discourse as a 'Cultural Forum.'" *Screen* 45.4: 423-439.
- Lotz, A. D. (2004). "Textual (Im)Possibilities in the U.S. Post-Network Era: Negotiating Production and Promotion Processes on Lifetime's *Any Day Now*." *Critical Studies in Media Communication* 21.1: 22-43. Reprinted in *Television: The Critical View*, 7th ed. edited by Horace Newcomb (New York: Oxford University Press, 2007), 223-44.
- Lotz, A. D. and S. M. Ross. (2004). "Bridging Media Specific Approaches: The Value of Feminist Television Criticism." *Feminist Media Studies* 4.2: 187-204.
- Lotz, A. D. and S. M. Ross. (2004). "Toward Ethical Cyberspace Audience Research: Strategies for Using the Internet for Television Audience Studies. *Journal of Broadcasting & Electronic Media* 48.3: 501-13.

Lotz, A. D. (2003). "Communicating Third-Wave Feminism and New Social Movements: Challenges for the Next Century of Feminist Endeavor." *Women and Language* 26.1: 2-9.

Lotz, A. D. (2001). "Postfeminist Television Criticism: Rehabilitating Critical Terms and Identifying Postfeminist Attributes." *Feminist Media Studies* 1.1: 105-121.

Lotz, A. D. (2000). "Assessing Qualitative Television Audience Research: Incorporating Feminist and Anthropological Innovation." *Communication Theory* 10.4: 447-467.

Book Chapters

Lotz, A. D. (2014). "Building Theories of Creative Industry Managers: Challenges, Perspectives, and Future Directions." In *Making Media Work: Cultures of Management in the Entertainment Industries*, edited by Derek Johnson, Derek Kompare, and Avi Santo (New York: New York University Press).

Lotz, A. D. (2013). "Knowing Characters: *House* and Narrative Complexity in Episodic Television." In *How to Watch TV*, edited by Jason Mittell and Ethan Thompson (New York: New York University Press).

Lotz, A. D. and H. Newcomb. (2011). "The Production of Entertainment Media." In *A Handbook of Media and Communication Research*, 2nd revised ed. Ed. Klaus Bruhn Jensen. New York: Routledge.

Lotz, A. D. (2009). "Industry-Level Studies and the Contributions of Gitlin's *Inside Prime Time*." In *Production Studies: Cultural Studies of Media Industries*. Eds. Vicki Mayer, Miranda Banks, and John Caldwell, New York and London: Routledge, 2009. pp. 25-38.

Lotz, A. D. (2009). "National Nightly News in the On Demand Era." In *Beyond Prime Time: Television Programming in the Post-Network Era*. Ed. Amanda D. Lotz. New York: Routledge. pp. 94-113.

Lotz, A. D. (2007). "If It is Not TV, What is It? The Case of U.S. Subscription Television." In *Cable Visions: Television Beyond Broadcasting*. Eds. Sarah Banet-Weiser, Cynthia Chris and Anthony Freitas. New York: New York University Press. pp. 85-102.

Lotz, A. D. (2007). "Must-See TV: NBC's Dominant Decades." In *NBC: America's Network*. Ed. Michele Hilmes. Berkeley: University of California Press. pp. 261-74.

Lotz, A. D. (2007). "Theorizing the Intermezzo: The Contributions of Postfeminism and Third Wave Feminism." *Third Wave Feminism: Expanded, 2nd ed.* Eds. Stacy Gillis, Gillian Howe, and Rebecca Munford. London: Palgrave Macmillan. pp. 71-85.

Lotz, A. D. (2006). "In Ms. McBeal's Defense: Assessing *Ally McBeal* as a Feminist Text." In *Searching the Soul of Ally McBeal: Critical Essays*. Ed. Elwood Watson. Jefferson, NC: McFarland & Co. pp. 139-59.

Lotz, A. D. (2005). "Segregated Sitcoms: The Separation of Black and White Comedy Images and Audiences." In *America Viewed and Skewed: Television Situation Comedies*. Eds. Mary M. Dalton and Laura R. Linder. Albany: SUNY Press. pp. 139-50.

Lotz, A. D. (2003). "Barricaded Intersections: *Any Day Now* and the Struggle to Examine Ethnicity AND Gender." In *Race/Gender/Media: Considering Diversity Across Audiences, Content, and Producers*. Ed. Rebecca Ann Lind. Boston: Allyn & Bacon. pp. 294-300.

Haggins, B. and Lotz, A. D. (2007). "HBO Comedy." In *The Essential HBO Reader*, Eds. Gary Edgerton and Jeffrey Jones. Lexington: University of Kentucky Press. pp. 151-71.

Newcomb, H. and Lotz, A. D. (2002). "The Production of Media Fiction." In *A Handbook of Media and Communication Research*. Ed. Klaus Bruhn Jensen. New York: Routledge. pp. 62-77.

Encyclopedia/Reference Chapters

- Lotz, A. D. (2013). "Prime-Time Drama." *Oxford Bibliographies in Film and Media Studies*. Ed. Krin Gabbard. New York: Oxford University Press.
- Lotz, A. D. (2009). Entry on "Television." *Encyclopedia of Consumer Culture*. Ed. Dale Southerton. Washington, D.C.: CQ Press.
- Lotz, A. D. (2008). Entry on "Television." *International Encyclopedia of Communication*. Ed. Wolfgang Donsbach. Malden, MA: Blackwell.
- Lotz, A. D. (2007). Entry on "Popular Culture: Broadcasting, Radio, and Television." *Encyclopedia of Women in World History*. Ed. Bonnie G. Smith. New York: Oxford University Press.
- Lotz, A. D. (2004). Entries on: "Ally McBeal," "Darren Star," "Lifetime Television," "Sex and the City," "Women's Television Network." *Encyclopedia of Television*, 2nd ed. Ed. Horace Newcomb. New York: Routledge.

Unrefereed Journal Articles and Writings

- Lotz, A. D. (2014). "Assembling a Toolkit." *Media Industries Journal*, 1.1.
- Gray, J. and Lotz, A. D. (2013). "A Robust and Dynamic Field." *Media, Culture & Society*, 35.8: 1019-1022.
- Lotz, A. D. (2013). Review Essay: "Television in These Times." *Cinema Journal*.
- Lotz, A. D. (2013). "What Old Media Can Teach New Media," in online support materials for *Spreadable Media*, by Henry Jenkins, Sam Ford, and Joshua Green (New York: New York University Press). <http://www.spreadablemedia.org/>
- Lotz, A. D. (2011). "Television Studies?" *Critical Studies in Television* 6.1: 110-11.
- Lotz, A. D. (2010). "US Television and the Recession: Impetus for Change?" *Popular Communication: International Journal of Media and Culture* 8.3
- Lotz, A. D. (2009). "Interactive TV Too Early: The False Start of QUBE." *The Velvet Light Trap*.
- Lotz, A. D. (2009). "What is U.S. Television Now." Special Issue, *Annals of the American Academy of Political and Social Science: End of Television?: Its Impact on the World (So Far)*, eds. Elihu Katz and Paddy Scannell.
- Lotz, A. D. (2008). "New Media Policy?" *Journal of E-Media Studies* 1.1.
- Lotz, A. D. (2006). Columnist for Flow: A Critical Forum on Television and Media
<<http://jot.communication.utexas.edu/flow/>, Volume 4, May-September 2006.
- Lotz, A. D. (2005). "Studying and Teaching U.S. Television in a Time of Change." *Feedback* 46.2: 45-46.

CONFERENCE PRESENTATIONS (2010-14)

- Lotz, A. D. (2013). "The Process of theory Building in Media Industry Studies." Society for Cinema and Media Studies. Chicago, IL.
- Lotz, A. D. (2012). "We Must Be Outlaws: The Unbearable Burden of Straight White Men," American Studies Association Annual Conference. San Juan, Puerto Rico.
- Lotz, A. D. (2012) "Understanding Media Industries." Teaching Media Industries Workshop. Copenhagen, Denmark.
- Lotz, A. D. (2012). "Jockularity and the Homosocial Space: Policing Masculinity Through Humor." Society

for Cinema and Media Studies. Boston, MA.

Lotz, A. D. (2012). "Media Industry Studies: Beyond the Case Study?" Society for Cinema and Media Studies. Boston, MA.

Lotz, A. D. (2011). "Imagining Post-PC Humor." Unboxing Television: Television and Comedy. Madison, WI.

Lotz, A. D. (2011). "Stories of their Own: The Gender Politics of Cable's Male-Centered Dramas." Society for Cinema and Media Studies. New Orleans, LA.

Lotz, A. D. (2010). "Analyzing Gender on Television: Current Challenges and Future Directions." Sexism and the Media Conference. Ann Arbor, MI

SERVICE

Professional

<i>Cinema Journal</i>	Editorial Board	2012-2017
<i>Media Industries</i>	Editorial Board	2012-2016
<i>Popular Communication: Int'l Journal of Media & Culture</i>	Editorial Board	2009-
<i>Palgrave European Film and Media Series</i>	Advisory Board	2013-
<i>Cinema Journal</i>	Book Review Editor	2007-12
Society for Cinema and Media Studies	Nominating Committee	2006-09
Society for Cinema and Media Studies	Television Studies Interest Group, Steering Committee	2005-08
Grant Referee	Canadian Social Sciences & Humanities Research Council	December 2007
Journal Article Referee	<i>Television & New Media, Feminist Media Studies, International Journal of Cultural Studies, Journal of Computer Mediated Communication, Journal of Advertising, Communication Theory, Global Media Journal, Western Journal of Communication, South Asian History and Culture, European Journal of Communication, Poetics, American Behavioral Scientist, Continuum: Journal of Media and Cultural Studies</i>	
Conference Paper Referee	International Communication Association, National Women's Studies Association, Global Fusion 2001	
Book Manuscript Reviewer	New York University Press, University of Illinois Press, Duke University Press, University of California Press, University of Toronto Press, SUNY Press, Blackwell, Routledge, Sage	
External Review Committee	University of Utah (2014), DePauw University (2001)	
Conference Co-Organizer	Television and Television Studies in the 21 st Century	September 2013

Listing of Institutional Service Available Upon Request

Invited Talks, Presentations, and Consulting

Transforming Hollywood: The Futures of Television Conference. Panelist. University of California, Los Angeles
April 4, 2014

Generation(s) of Television Studies Symposium. "The Cumulative Narrative of the Cumulative Narrative"
University of Georgia April 12, 2013

Council of Estonia National Public Broadcasting Conference, "Matters of the Life, Death, and Afterlife of
Television" October 25, 2012

Tallinn University Baltic Film and Media School, "Masculinity in US Cable Dramas: Feminism after the
New Man" October 24, 2012

University of Copenhagen, "Masculinity in US Cable Dramas: Feminism after the New Man" October, 2012

Consulting Researcher, "Connected Viewing Initiative," UC Santa Barbara Media Industries Project, funded
by Warner Bros. 2012

New York University, "Imagine There Are No Channels" April 13, 2011

Consulting: IFC/Sundance "Opportunities and Challenges of Post-Network Television" April 13, 2011

Guest Scholar, 37th Annual Undergraduate Honors Conference, DePauw University April 7-9, 2011

DePauw University, "Post Second-Wave Masculinity on US Television" April 7, 2011

Visiting Scholar, 14th Annual Film and Media Symposium, Kansas University February 17-9, 2011

Honors Scholar in Residence, Muhlenberg College October 27-8, 2010

University of Wisconsin-Madison, "Reigning Men?: Some Meditations on Process" September 24, 2011

Consulting Researcher, Convergence Cultures Consortium, MIT November 2008-

Consulting: Competing Values Jumpstart—Detroit Public Television July 2009

Google, "Why Television Isn't Dying" August 2008

University of Arizona, "Why Television Isn't Dying" March 2008

Consulting: Competing Values Jumpstart—NBC Universal "The Future of Television" March 2008

DePauw University, "Sexual Politics and Television Heroines" February 2006

Washington University in St. Louis, "Feminist Television Criticism in the Post-Network Era" January 2004

Washington University in St. Louis, "New, New Women, Convergence, and Conglomeration" April 2001

COURSES TAUGHT

University of Michigan

Comm 121: Evaluating Information and Analyzing Media I, pre-requisite major requirement
Comm 251: Understanding Media Industries, mid-level major elective
Comm 419: Seminar in Research Methods, upper-level elective
Comm 458: Media Criticism, upper-level elective
Comm 459: Critical Issues in Television: Post-Network Era, upper-level seminar
Comm 471: Gender and Media, upper-level elective
Comm 474: History of Broadcasting and Television, upper-level elective
Comm 810/822: Feminist Media Studies/Gender and Media, graduate elective
Comm 827: Analyzing Media Industries, graduate elective

Denison University

Comm 200: Research in Communication, lower division, major/minor requirement;
Comm 225: Radio and Television in America, lower division, general education elective;

Comm 301: Media Programming and Economics (Institutional Media Analysis), elective;
Comm 229: Mediating Gender and Sexuality, lower division, general education elective;
Comm 239: Ethnicity and Racism in U.S. Media, lower division, general education elective;
Comm 414: Critical Issues in Television: Post-Network Era, senior seminar.

Washington University in St. Louis

Film 110: Race and Ethnicity in American Television, a first-year seminar;
Film 350: History of Electronic Media, major requirement, cross-listed with history;
Film 365: Women in American Media Culture, elective, cross-listed with women's studies;
AmCS 469: Television in American Culture: 1950-1970, graduate course in evening division.

PRODUCTION EXPERIENCE

<i>Evening Edition</i> News Staff	DePauw University	Sep. 1992-May 1995
Participated in a student produced, live, weekly newscast. Held positions of: executive producer; lead reporter; anchor; and production including: teleprompter, audio, floor directing, and camera.		
News Intern	WFND TV-47, Findlay, Ohio	Summer 1993
Edited video, extensive script writing, and production responsibilities.		
<i>The Forum</i> Exec. Producer and Anchor	DePauw University	Jan.-May 1994
Created and ran a 30 minute newsmagazine that aired on community access channel.		
Sideline Reporter	DePauw/Wabash Television Network	Sep.-Nov. 1993
Reported sideline interviews and updates live to 1.5 million viewers.		

RELATED EXPERIENCE

Freedom of Information Intern Society of Professional Journalists, Greencastle, IN. Sep. 1995-Aug. 1996
Compiled and edited regular newsletter on freedom of information news; planned, coordinated and created materials for 1996 Ted Scripps Leadership Retreat and other projects promoting SPJ.

Public Policy Intern Cellular Telecommunications Industry Association, Washington, D.C. Summer 1995
Worked with regulatory and legislative divisions performing issue research, advocacy support, administrative tasks, and participated in issue development sessions.