Multimodal Project: Seeing community from a different angle

For your final challenge of the semester, you will consider the various communities you have observed and research. From a community of your choice, you will create a multimodal text that embodies an argument for an aspect of that community. You might even find an interesting angle you can take from what you’ve written for previous assignments.

Multimodal can be defined as a text composed in more than one mode (i.e., visual, audio, gestural, spatial, or linguistic). Multimodality can therefore be presented in various formats like, for instance, a photo essay, video, poster presentation, infographic, etc. Consider how this composition might appeal to various audiences/communities. Because the multimodal project will not be composed in the traditional format, page length will vary, but each project is required to incorporate, at least, the linguistic, audio, and visual modes. With a compilation of these modes, the final text should embody 5-10 pages.

Why?
The way we communicate in our daily lives, academic careers, and the professional workplace is changing. This project affords you the chance to experiment with different ways of communication in exploring what defines “text,” and how writing can occur in different formats.

I expect you to:

Be creative in your synthesis of information and presentation

Incorporate appropriate background information, any research, and other relevant information.

Avoid slapping together limited information at the last minute. Make an effort and celebrate your work.

Include correct citations for any sources you refer to in this project.

Consider the following questions as you create your multimodal project:

What would be an interesting and unique way to present an argument for a community?
When I present my project to my classmates, how will I present it?
Outside of the classroom, what other types of audience might my project reach?
In what ways can I compose and convey a message beyond alphabetic text?
Am I following the Evaluation Criteria provided to me?

This project is 15% of your final grade. While the first draft will not be graded, your efforts in drafting, revising, and participating in workshops will be considered when grading your final draft.

Schedule for main due dates:

Thursday April 10: First draft due via CTools; peer review
Tuesday April 15: Intensive Review
Thursday April 17: Final Projects due; Share and celebrate multimodal projects
Tuesday April 22: Share and celebrate multimodal projects/Reflections Due/Final meeting

“...but there’s one more thing.” -Steve Jobs