

DEANNA J. MITCHELL



Deanna is the owner/manager of DJ Mitchell Consulting, LLC, an independent contract consulting business she started in 2013. She focuses on assisting clients with strategic initiatives, identifying high impact opportunities and potential threats facing the business. She also works across functional boundaries at the intersection of organizational effectiveness and operational efficiency to frame projects of strategic significance.

Deanna earned her Ph.D. in chemistry working in the labs of Professor Richard B. Silverman at Northwestern University. Her work involved the study of potential drug targets and their mechanisms of action. She presented results at national scientific meetings, and is the primary author of several publications. She also holds a MS degree in chemistry from Northwestern University, and a BS degree in chemistry with Highest Honors from the University of Michigan.

Upon completion of her Ph.D., Deanna joined the global consulting firm Booz Allen Hamilton. During her tenure at Booz Allen, she established herself as an OrgDNA expert--playing a major role in developing and marketing the “Organizing for Results” service offering, and linking it to other firm capabilities. She has cross- industry experience, with an emphasis on service-related companies. Deanna held key relationships and led global transformation programs to optimize operations and restructure organizations for profitable growth.

Deanna broadened her career experience by transitioning from consulting to the corporate environment as Vice President, Strategic Projects, for FedEx Ground. There she utilized her consulting skill set to develop the strategic planning and prioritization function and capabilities, as well as provide oversight to strategic projects.

Following her lifelong passion for horses, Deanna now lives in Palm Beach, FL, where she also owns and operates an equestrian facility. She enjoys riding horses, playing golf, and working with clients to solve challenging business problems.