

I'M A WHITE, CIS GENDER WOMAN
FROM A WELL OFF PART OF THE
COUNTRY. I'M EXTREMELY PRIVILEGED.

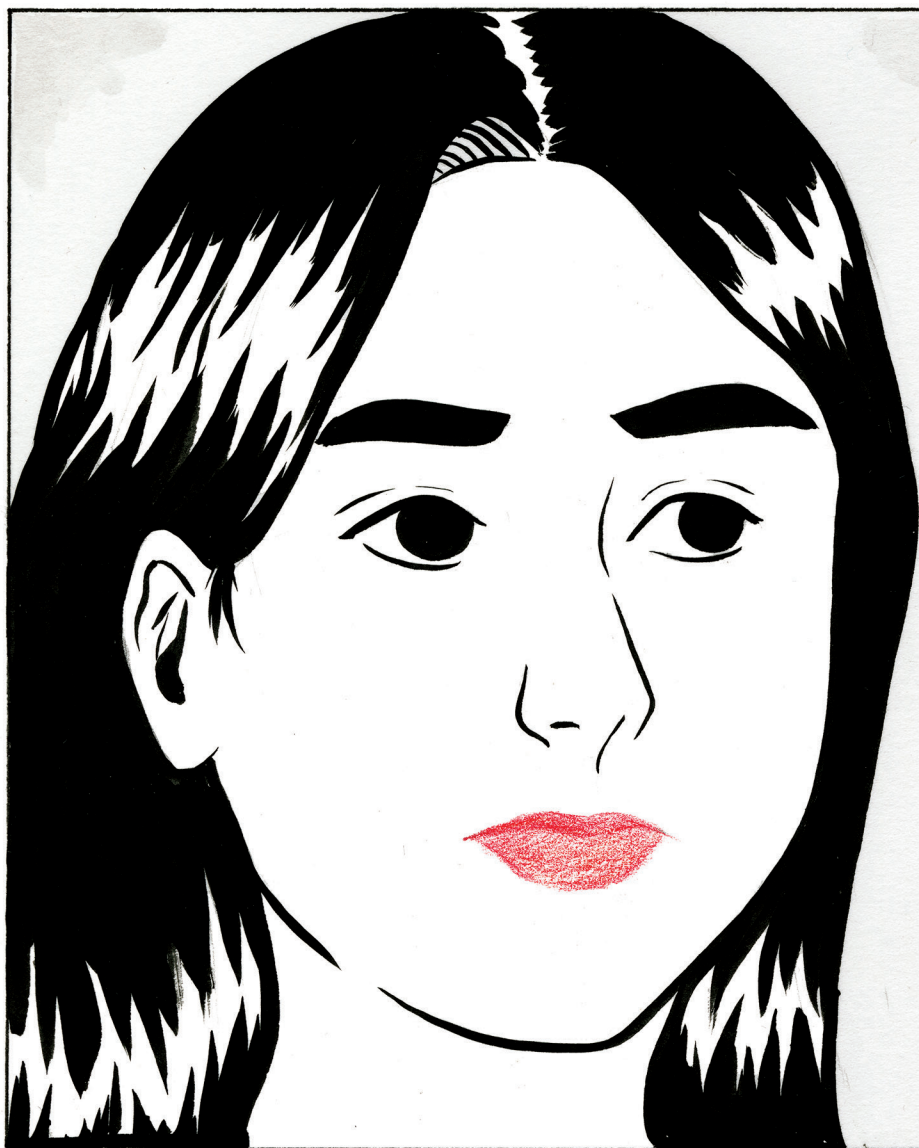


IT WOULD BE
HARD TO CALL
THAT INCIDENT
AN INJUSTICE.

BUT IT STILL SPARKED SOMETHING
IN ME. I WASN'T GOING TO BE
TOLD HOW I SHOULD DRESS.



WHEN I WENT TO SCHOOL THAT DAY I
FELT CONFIDENT IN A WAY I HADN'T
BEFORE. ONE PERSON WASN'T GOING
TO TAKE THAT AWAY.



SO WEARING
RED LIPSTICK
BECAME MY FORM
OF PROTEST.



THERE ARE MANY WAYS THAT
PEOPLE PROTEST INJUSTICE AND
OPPRESSION IN THEIR
EVERYDAY LIVES.

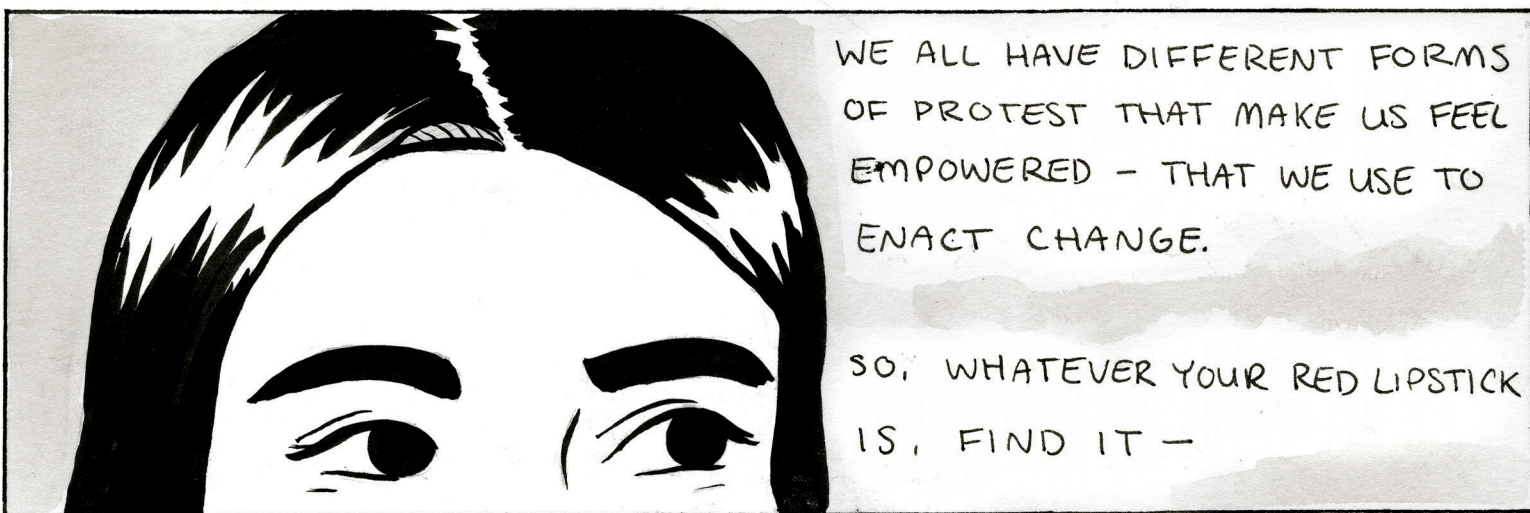
SOME PROTEST BY SPEAKING OUT.



SOME PROTEST
BY MARCHING.



SOME PROTEST
BY SIMPLY
EXISTING.



WE ALL HAVE DIFFERENT FORMS
OF PROTEST THAT MAKE US FEEL
EMPOWERED - THAT WE USE TO
ENACT CHANGE.

SO, WHATEVER YOUR RED LIPSTICK
IS, FIND IT -

