

**ROBIN R. MEANS COLEMAN, Ph.D.**

Rackham Graduate School, Associate Dean (Social Sciences)

Department of Communication Studies, Professor

Department Afroamerican & African Studies, Professor

5370 North Quad

105 South State Street

Ann Arbor, MI 48109-1285

734-615-7410 (phone)

[rrmc@umich.edu](mailto:rrmc@umich.edu)

[sites.lsa.umich.edu/robincoleman/](http://sites.lsa.umich.edu/robincoleman/)

**INTERESTS**

- ◆Cultural Politics of Performance of Blackness
- ◆Qualitative Methods
- ◆Genders and Sexualities
- ◆Media Studies & Black Popular Culture
- ◆Graduate Student Achievement
- ◆Academic Leadership

**ACADEMIC POSITIONS**

**University of Michigan**

Associate Dean. Rackham Graduate School	2016 - Present
Chair. Communication Studies	2015 - 2016
Professor. Communication Studies/DAAS	2015
Associate Chair-Graduate Studies. Communication Studies	2008 - 2015
Associate Professor. Communication Studies/DAAS	2005 - 2015

**University of Pittsburgh**

Associate Professor. Dept. of Communication	2002 - 2005
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**New York University**

Assistant Professor. Dept. of Culture and Communication	1998 - 2002
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**University of Pittsburgh**

Post-Doc. Dept. of Communication	1996 - 1998
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**EDUCATION**

2015	American Council on Education Leadership Academy for Dept. Chairs, D.C.
2012	Fellow, Executive Leadership Academy, University of California, Berkeley
1998	Post-Doc, Communication, University of Pittsburgh
1996	Ph.D., Mass Communication, Bowling Green State Univ. (dissertation honors)
1993	M.A., Communication, University of Missouri
1991	B.A., Communications, Chatham College

## SCHOLARLY PUBLICATIONS

### *Books*

Means Coleman, R. (In Progress). Image Wars: The NAACP, Media, and the Quest for Black Respectability.

Baldwin, J., Means Coleman, R., Gonzalez, A., & Shenoy, S. (2014). Intercultural Communication for Everyday Life. Hoboken, NJ: Wiley-Blackwell Publishing.

Means Coleman, R. (2011). Horror Noire: Blacks in American Horror Films from the 1890s to Present [Foreword by S. Torriano Berry]. New York, NY: Routledge.

Hamlet, J., & Means Coleman, R., (Eds.) (2009). Fight the Power! The Spike Lee Reader [Foreword by Spike Lee]. New York, NY: Peter Lang.

#### *Award:*

- NCA-AACCD Publishing Award-Outstanding Book

Means Coleman, R. (Ed.). (2002). Say It Loud! African American Audiences, Media and Identity [Foreword by Herman Gray]. New York, NY: Routledge.

Means Coleman, R. (2000, paperback/1998, hardback). African American Viewers and the Black Situation Comedy: Situating Racial Humor [Foreword by Alvin Poussaint]. New York, NY: Garland Publishers.

#### *Award:*

- NCA-AACCD Publishing Award-Outstanding Book

### *Special Issue Journal Editor*

FisherKeller, J. & Means Coleman, R. (Eds.). (2003, November). Special Issue—Media Education: Dilemmas of Perspective, Policy and Practice. Television and New Media, Vol. 4, No. 4. Executive Editor: Toby Miller. Thousand Oaks, CA: Sage.

### *Book Series Editor*

Means Coleman, R. & McIlwain, C. “Routledge Transformations in Race and Media.” A Book Series for Routledge/Taylor and Francis Group

### *Journal Articles*

Means Coleman, R. & Brunton, D. (under review). “You Might Not Know Her, But You Know Her Brother:” Surveillance Technology, Respectability Policing, and the Murder of Janese Talton Jackson. Souls: A Critical Journal of Black Politics, Culture, and Society.

Means Coleman, R. (2011). Roll Up Your Sleeves! Black Women, Black Feminism in Feminist Media Studies. Feminist Media Studies, 11, 35-41.

Cobb, J., & Means Coleman, R. (2010, Winter). Two Snaps and a Twist: Controlling Images of Gay Black Men on Television. African American Research Perspectives, 13, 82-98.

Means Coleman, R. (2009, Winter/Spring). All Around the World Same Song: Blackness, Racism, and Popular Culture in China. Journal of Media Sociology, 1, 40-57.

Means Coleman, R., & Chivers Yochim, E. (2008, Spring). The Symbolic Annihilation of Race: A Review of the "Blackness" Literature. African American Research Perspectives, 12, 1-10.

Means Coleman, R. (2007, Spring). Delta Sigma Theta Sorority, Inc. as Filmmaker: The Making and Demise of "Countdown at Kusini." The Journal of Popular Film and Television, 35, 32-37.

Means Coleman, R., & Cobb, J. (2007). No Way of Seeing: Mainstreaming and Selling the Gaze of Homo-Thug Hip-Hop. Popular Communication, 5, 89-108.

Means Coleman, R. (2006). The Gentrification of 'Black' in Black Popular Communication in the New Millennium. Popular Communication, 4, 79-94.

Means Coleman, R., & Fisherkeller, J. (2003, Nov.). Introduction. Media Education Dilemmas of Perspective, Policy, and Practice. Television and New Media, 4, 345-349. Thousand Oaks, CA: Sage.

Means Coleman, R. (2003, Nov.). Bringing Diversity and Activism to Media Education through African American-centered Pedagogical Cases: The Mediation of Ebonics and the NAACP Television Networks Boycott. Television and New Media, 4, 411-438. Thousand Oaks, CA: Sage.

Means Coleman, R. (2003). Elmo is Black! Black Popular Communication and the Marking and Marketing of Black Identity. Popular Communication, 1, 51-64.

Means Coleman, R. (2002, Jan.). Maintaining Perspective During Troubling Research Interviews: A Reception Study with Three Convicted Murderers. Counterblast: An E-Journal of Culture & Communication, 1, <<http://www.nyu.edu/pubs/counterblast>>. New York: Department of Culture and Communication.

Means Coleman, R. (2001, Fall). Prospects for Locating Racial Democracy in Media: The NAACP Network Television Boycott. Communication Quarterly, 49, Q25.

Means Coleman, R. & Daniel, J. (2000, Sept.). Mediating Ebonics. Journal of Black Studies, 31, 74-95.

Means Coleman, R. (2000, April). Black Situation Comedy: Inquiries and Solutions. Encore, 40, 41-59.

Book Chapters

Means Coleman, R. (Contracted/Completed). Reception and Resonance: Black Audiences, the NAACP, and the Crusade for Representational Parity. In Bodroghkozy, A. (Ed.), A Companion to the History of American Broadcasting. Malden, MA: Wiley-Blackwell.

Means Coleman, R., McIlwain, C., Moore, J. (2016). The Hidden Truths in Contemporary Black Sitcoms. M. Dalton & L. Linder (Eds.), America Viewed and Skewed: Television Situation Comedies, 2nd ed., 279-294. New York: SUNY Press.

Means Coleman, R. (2015). Foreword. Tassie, Keisha & Sonja Givens (Eds.), Women of Color and Social Media Multitasking: Blogs, Timelines, Feeds, and Community, p. ix-xi. Lanham, MD: Lexington Books.

Means Coleman, R. & Youmans, W. (2015). Graphic Remix: The Lateral Appropriation of Black Nationalism in Aaron McGruder's *The Boondocks*. In F. Gateward & J. Jennings (Eds.), The Blacker the Ink: Constructions of Black Identity in Comics and Sequential Art, 117-134. Rutgers, NJ: Rutgers University Press.

- Eisner Award-Outstanding Book

Means Coleman, R. (2014). The Enduring Woman: Race, Revenge, and Self-Determination in *Chloe, Love is Calling You*. In Bob Batchelor, Maja Bajac-Carter, & Norma Jones (Eds.), Heroines: Images of Women Through Literature and Popular Culture, 163-175. Lanham, MD: Rowman Littlefield.

Means Coleman, R. (2014). Foreword. In Turner, W. & J. Metcalf (Eds.). Rapper, Writer, Pop-Cultural Player: How Ice-T's Journey Informs the African American Experience Since 1992, xi-xv. Surrey, England & Burlington, VT: Ashgate Publishing Co.

Means Coleman, R. & Williams, T. (2013). The Future of the Past: Religion and Womanhood in the Films of Tyler Perry, Eloyce Gist, and Spencer Williams, Jr. In R. Jackson, II & J. Bell (Eds.), Interpreting Tyler Perry, 152-65. New York, NY: Routledge.

Means Coleman, R. & Cavallante, A. (2012). Two Different Worlds: Television as a Producer's Medium. In Smith-Shomade, B (Ed.). Watching While Black: Centering the Television of Black Audiences, pp. 33-48. New Jersey: Rutgers University Press.

Means Coleman, R. (2012). Were it Not for the Students, I Would Love to Teach!: How Women Can Manage Their Classrooms. In D. Mack, E. Watson, & M. Madsen Camacho (Eds.). Mentoring Faculty of Color: Essays on Professional Development and Advancement in Colleges and Universities, pp. 42-55. Jefferson, NC: McFarland Publishing.

Means Coleman, R. (2011). Tyler Perry: The (Self-Appointed) Savior of Black Womanhood. In Gonzalez, A., et. al. (Eds.). Our Voices: Essays in Culture, Ethnicity,

and Communication, 5<sup>th</sup> ed, pp. 53-59. Oxford University Press USA: New York, NY.

Means Coleman, R., & Hamlet, J.D. (2009). Introduction (pp. xix-xxxi). In J. Hamlet & R. Means Coleman (Eds.), Fight the Power! The Spike Lee Reader [Foreword by Spike Lee]. New York: Peter Lang.

Means Coleman, R., & Cobb, J. (2007). "Training Day" and "The Shield": Evil Cops and the Taint of Blackness (pp. 101-123). In M. Norden (Ed.), The Changing Face of Evil in Film and Television. Toronto: Ropidi Press.

Means Coleman, R., & McIlwain, C. (2005). To laugh or not to laugh, this is not the question: Hidden truths in Black situation comedies (pp. 125-137). In M. Dalton & L. Linder (Eds.), America Viewed and Skewed: Television Situation Comedies. New York: SUNY Press.

Means Coleman, R. (2003). September 11th and the Color Line. In V. Chen, A. Gonzalez, & M. Houston (Eds.), Our Voices: Essays in Culture, Ethnicity, and Communication, 4<sup>th</sup> ed., pp. 317-321. Boston: Roxbury Publishing Co.

Means Coleman, R. (2002). Introduction. Say It Loud! African American Audiences, Media and Identity: A Reader. New York: Routledge.

Means Coleman, R. (2002). The "Menace II Society" Copycat Murder Case and Thug Life: A Reception Study with a Convicted Criminal. Say It Loud! African American Audiences, Media and Identity: A Reader. New York: Routledge.

Means Coleman, R. (Accepted-Not published). Angry African American Voices: The Black Situation Comedy as Mediated Cultural Violence, An Audience-Oriented Ethnography. In C. Geist & A. Nelson (Eds.), Situating the Comedy: Celebrating 50 Years of American TV Situation Comedy.

### Topical Essays

Means Coleman, R., K. Ngu, & T. Tounsel. (2015, Jan. 15) "African American Stars." Oxford Bibliographies in "Cinema and Media Studies". Ed. New York: Oxford University Press, <http://www.oxfordbibliographies.com>.

Means Coleman, R. & Yochim Chivers, E. (2008). "Symbolic Annihilation of Race." In W. Donsbach (ed.), The International Encyclopedia of Communication Studies (pp. 4922-4924). Wiley-Blackwell: Oxford, UK & Malden, MA.

### **MEDIA APPEARANCES**

Beyond Blaxploitation (2016). Book jacket endorsement.

Bloomberg Businessweek. (2016, March 31). "Johnson & Johnson Has a Baby Powder Problem." <http://www.bloomberg.com/features/2016-baby-powder-cancer-lawsuits/>

Blackness is Burning (2016). Book jacket endorsement.

- Wake Forest University (2016, Feb. 16). "Black situation comedy." Online video instruction for Prof. Mary Dalton's class.
- The Detroit News. (2016, Jan. 23). "Oscar whiteout a major problem for Hollywood" [detne.ws/1VeTPTt](http://detne.ws/1VeTPTt)
- Associated Press. (2016, January) "Path to reform for Oscars starts with studios, academy"  
<http://bigstory.ap.org/article/12cdc50efb324a9a947291255aca926e/path-reform-oscars-starts-studios-academy>
- Advocate Online, AM 660, Arab Times, BBC News, Charlotte Observer Online, Detroit News, Huffington Post, Miami Herald Online, New York Times Online, Sacramento Bee Online, Time Warner Cable, Washington Post Online, Yahoo! India, and 96 others...
- Black Women's Portrayals on Reality Television (2015). Book jacket endorsement.
- Michigan Radio/iTunes. (2015, May 1). *Let's Review #4: Are We Seeing a New Era in Black Representation on TV?* <https://medium.com/lets-review/let-s-review-4-color-ed-tv-3dc168c0b241>
- Girls and the Awkward Politics of Gender, Race, and Privilege. Book jacket endorsement (2015).
- KCRW/NPR. (2015, March 20). "Diversity is Selling Again in Prime Time."  
<http://www.kcrw.com/news-culture/shows/to-the-point/diversity-is-selling-again-in-prime-time>
- Huffington Post. (2015, March 19). "Empire Is Showing Us A New Way To Think About Black TV Characters." [http://www.huffingtonpost.com/2015/03/19/empire-season-one\\_n\\_6905556.html](http://www.huffingtonpost.com/2015/03/19/empire-season-one_n_6905556.html)
- Flavorwire.com (2015, March 4) "Are This Season's Diverse Shows Ushering in a New Era of Multicultural Television?" <http://flavorwire.com/507088/are-this-seasons-diverse-shows-ushering-in-a-new-era-of-multicultural-television>
- Tages Anzeiger (2015, Jan. 9) "Viele glaubten an ihn, weil sie profitierten."  
<http://www.tagesanzeiger.ch/kultur/diverses/Viele-glaubten-an-ihn-weil-sie-profitierten/story/15497292>
- UM Deep Blue (2015, Jan. 14). The Value of Deep Blue.
- Huffington Post. (2014, Oct. 21). How to Make It As A Black Sitcom.  
[http://www.huffingtonpost.com/2014/10/21/black-sitcom-black-ish\\_n\\_6002850.html](http://www.huffingtonpost.com/2014/10/21/black-sitcom-black-ish_n_6002850.html)
- African American Women in the News. (2013). Endorsement.
- Women in Horror Month. (2013, Sept. 16). "Horror Noire."  
[Wihmpodcast.blogspot.com](http://Wihmpodcast.blogspot.com).
- Cmstudies.org (2013, March 7). "Wednesday Adventures [SCMS panel review]."  
<http://www.cmstudies.org/blogpost/940963/160770/Wednesday-adventures>
- Ebony.com (2012, Jan. 7), "Will Oxygen Abort 'All My Babies' Mamas?"  
<http://www.ebony.com/entertainment-culture/will-oxygen-abort-all-my-babies-mamas-394>
- Where the Aunts Are: Family, Feminism, and Kinship in Popular Culture. (2012). Book jacket endorsement.
- Outsideonline.com (2012, Aug. 9). "Lolo Jones has Two Black Shadows."  
[www.outsideonline.com/outdoor-adventure/xx-factor/Lolo-Jones-Has-Two-Black-Shadows-20120809.html?page=1](http://www.outsideonline.com/outdoor-adventure/xx-factor/Lolo-Jones-Has-Two-Black-Shadows-20120809.html?page=1)

- If We Must Die: From Bigger Thomas to Biggie Smalls. (2011). Book jacket endorsement
- Race Appeal: How Candidates Invoke Race in U.S. Elections (2010). Book jacket endorsement
- Black Enterprise. (2009, Nov. 25). "Poll Results: Who Will Take Oprah's Crown"  
[www.blackenterprise.com/business/business-news/2009/11/25/poll-results-who-will-take-oprahs-daytime-tv-crown](http://www.blackenterprise.com/business/business-news/2009/11/25/poll-results-who-will-take-oprahs-daytime-tv-crown)
- African Americans and the Mass Media. (2009). Book jacket endorsement
- Michigan Daily. (2009, Jan. 29). "The Wire"
- Michigan Daily. (2008, Dec. 3). "Affirmative Action Stagnation"
- Outsiders Within: Black Women in the Legal Academy After Brown v. Board of Education (2008). Book jacket endorsement.
- Black Greek Letter Organizations in the 21<sup>st</sup> Century. (2008). Book jacket endorsement  
"Blogging: Empowering the Black Voice Through Digital Media" (Nov. 7, 2007).  
Michigan Chronicle [online: [www.michronicleonline.com/articlelive](http://www.michronicleonline.com/articlelive)] (Cornelius Fortune)
- "Where Do the Children Play?" (October 2007). PBS documentary (Prod./Writer/Dir.: Christopher M. Cook)
- Pimpin' Ain't Easy: Selling BET. (2007). Book jacket endorsement  
[Blackamericaweb.com](http://blackamericaweb.com). (July 7, 2006). "Chappelle's Show"  
<http://www.blackamericaweb.com/site.aspx/entertainment/chappelle707>
- There She Is, Miss America. (2004). Book jacket endorsement
- TV Guide. (June 2003). African American representation on TV
- Associated Press. (April 2003). BET Ownership
- Savoy Magazine (March 2003). Women and TV
- PBS pilot for movie review series (Prod.: Canty & Schultz)
- Chatham College Alumnae Recorder (Fall 2002). Profile
- The Steinhardt School of Education Newsletter (Fall 2002). Profile
- The Star-Ledger (March 29, 2002). *Survivor* and Stereotypes
- Mode Magazine (September 2001). Weight discrimination
- [Urbanmozaik.com](http://Urbanmozaik.com) (July 2001). African American representations on TV
- [Africana.com](http://Africana.com) (Oct. 2, 2000). Absence of Blacks on TV
- NYU School of Education Retired Faculty Newsletter (2000). Profile
- NYU School of Education newsletter, 2000
- NPR Talk of the Nation (July 15, 1999). "White-Washed TV"
- ABC World News Tonight (July 12, 1999). Absence of Blacks on TV
- Australian Broadcasting Corp. (March 24, 1999). Black/White TV viewing
- BBC World Service Radio (Feb. 10, 1999). Black and White Viewers
- Le Nouvel Observateur (Jan. 27, 1999). TV's Racial Divide
- F/X NYU TV 14 (Fall 1998-2002). Mass media in society
- KQV 1410AM (December 29, 1996). African American representations on TV
- WAMO 860AM (January 8, 1997). African American representations on TV
- Pittsburgh Courier (March 4, 1997). African American representations on TV
- Research Review (Summer 1997). African American representations on TV
- WCJX 1550 (February 20, 1998). African American representations on TV

## GRANTS

LS&A Associate Professor Support Fund 2011-2014  
UM Michigan Humanities Award 2011  
UM/Constance F. & Arnold C. Pohs Research & Technology Endowment Fund  
for the Study of Communication & Social Change \$7,000 (2009)  
UM LS&A/Dept. of Comm. Studies Grant (Spike Lee Reader) \$825 (2008)  
UM/LS&A Equipment Grant (For Comm. Dept.) \$750  
UM/Dean R. Megginson Undergraduate Course Development Grant (Afro-Asian  
Popular Culture) \$1000 (2007)  
UM Ctr. For Research on Learning and Teaching Instructional Development Fund  
Grant (Afro-Asian Popular Culture) \$500 (2007)  
NYU School of Ed. Challenge Fund Grant (Say It Loud) \$2,928 (1999-2000)  
NYU Goddard Award (NAACP & the media book project) \$4,000 (2001)  
Gilder Lehrman Institute of American History (NAACP/media book project) \$500

## EDITORIAL BOARDS/REVIEWS

Routledge Transformations in Race & Media book series co-editor  
Ada: A Journal of Gender, New Media, and Technology-Editorial Board  
Feminist Media Studies book series-Univ. of Illinois Press Editorial Board  
Journal of Media Sociology Editorial Board  
Journal of International & Intercultural Communication Editorial Board  
The Journal of Cultural Studies Editorial Board  
Feminist Media Studies Editorial Board  
Communication and Critical/Cultural Studies Editorial Board  
Popular Communication Editorial Board  
Console-ing Passions Board  
Fembot Collective Board  
Journal of Culture and Communication Editorial Board (past)  
The Speech Communication Annual Editorial Board (past)  
Critical Studies in Media Communication Editorial Board (past)  
New York Speech Communication Annual Editorial Board (past)  
*Reviewer-* Cinema Journal  
*Reviewer-* Women and Language  
*Reviewer-* Communication, Culture, and Critique  
*Reviewer-* Critical Studies in Media Communication  
*Reviewer-* Popular Communication  
*Reviewer-* Television and New Media  
*Reviewer-* Howard Journal of Communication  
*Reviewer-* The Communication Review  
*Reviewer-* Feminist Media Studies  
*Reviewer-* New York Speech Communication Annual  
*Reviewer-* Social Identities  
*Reviewer-* American Quarterly  
*Reviewer-* Media, Culture, and Society  
*Reviewer-* Signs  
*Reviewer-* Black Humanities Collective (U. of MI)

*Reviewer-* ICA, Popular Culture Division  
*Reviewer-* ICA, International/Intercultural Division  
*Reviewer-* NCA, African American Communication & Culture Division  
*Reviewer-* NCA, International/Intercultural Division  
*Reviewer-* ECA  
*Reviewer-* Sage Publishing  
*Reviewer-* Routledge Publishing  
*Reviewer-* Temple University Press  
*Reviewer-* University Press of Kentucky  
*Reviewer-* Indiana University Press  
*Reviewer-* University of Missouri Press  
*Reviewer-* University Press of Mississippi  
*Reviewer-* NYU Press  
*Reviewer-* University of Georgia Press

### **CONFERENCE PRESENTATIONS** (approx. 65)

Means Coleman, R. (November 2015). Respondent. "Dear White People." Panel presented to National Communication Association Annual Conference, Las Vegas, NV

Means Coleman, R. (April 2014). Presenter. Good Citizens: The NAACP, Media and the Quest for Respectable Black Femininity. Paper presented to Console-ing Passions, Columbia, Missouri.

Means Coleman, R. (March 2014). Presenter. Image Wars: The NAACP, Media, and the Quest for Black Respectability. Paper to be presented to the Society for Cinema and Media Studies, Seattle Washington.

Means Coleman, R. & Williams Timeka N. (November 2013). Presenter. *The Future of the Past: Religion and Womanhood in the Films of Tyler Perry, Eloyce Gist, and Spender Williams, Jr.* Panel presented to the National Communication Association Annual Conference, Washington, DC.

Means Coleman, R. (November 2013). Presenter. *The Heroic Enduring Woman: Race, Revenge, and Self-Determination in Chloe, Love is Calling You.* Paper presented to the National Communication Association Annual Conference, Washington, DC.

Means Coleman, R. (November 2013). Moderator. Django: An American Horror Story. Panel presented to the National Communication Association Annual Conference, Washington, DC.

Means Coleman, R. (November 2013). Presenter. *Battling Blood Jim Crow'ism: The NAACP, China, and the Black Press During World War II.* Paper presented to the American Studies Association Annual Conference, Washington, DC.

Means Coleman, R. (March 2013). Presenter & Panel Chair. *The 'Enduring Black Woman' vs. the 'Final Girl' in Horror Films*. Paper presented to the Society for Cinema and Media Studies, Chicago, IL.

Means Coleman, R. (February 2012). Presenter. *Delta Sigma Theta Sorority, Inc. as Media Activist: The Making and Demise of the Film Countdown at Kusini*. Paper presented to Beyond Normative Approaches: Everyday Media Culture in Africa meeting. University of Witwatersrand, Johannesburg, South Africa.

Means Coleman, R. (May 2011). Presenter. *Enduring Black Women, Visibility, and Horror Films*. Paper presented to the International Communication Association Annual Conference, Boston, MA.

Means Coleman, R. (March 2011). Presenter. *Blood Obsession and Unilateral Assignment: The NAACP, China, and Attempts at AfroAsian Solidarity*. Paper presented to Media & Civil Rights History Symposium. University of South Carolina, Columbia, SC.

Means Coleman, R. (November 2010). Chair/Comment. *Beyond the Suburban Sitcom: Diversity, Crisis, and Change in Postwar Television*. Panel presented to the American Studies Association Annual Meeting, San Antonio, TX.

Means Coleman, R. (April 2010). Presenter. *Tyler Perry: The (Self-Appointed) Savior of Black Womanhood*. Paper presented to Console-ing Passions- Conference on TV, Audio, Video, New Media, and Feminism. University of Oregon, Eugene, OR.

Means Coleman, R. (April 2010). Chair/Respondent. "Remembering TV." Presented to Console-ing Passions- Conference on TV, Audio, Video, New Media, and Feminism. University of Oregon, Eugene, OR.

Means Coleman, R. (November 2009). "*Institutionalizing Intersectionality: Some Practical and Intellectual Challenges*" Workshop. Workshop Moderator. National Women's Studies Association Annual Conference, Atlanta, GA.

Means Coleman, R. (April 2009). *Media Studies, Identity, and the Relevancy of Race*. Paper presented to the Connections: The Future of Media Studies conference. Department of Media Studies, University of Virginia.

Means Coleman, R. & Cobb, J. (January 2009). Presenter (Coleman) *Mainstreaming Omar: The 'Homo-Thug' Representation in The Wire*. Talk presented to the Heart of the City: Black Urban Life on *The Wire* conference. Black Humanities Collective and Center for AfroAmerican and African Studies, University of Michigan.

Means Coleman, R. (May 2008). *Hellzapoppin: Decontextualized Images in the Digital Global Public Sphere*. Talk presented at the International Communication Association Annual Conference, Montreal, Canada.

Cobb, J., & Means Coleman, R. (May 2007). Presenter (Cobb). *Two Snaps and a Twist: Controlling Images of Black Male Homosexuality on Television*. Paper presented at the International Communication Association Annual Conference, San Francisco, CA.

Means Coleman, R. (September 2006). *Delta Sigma Theta Sorority, Inc. as Media Activist: The Making and Demise of the Film "Countdown at Kusini."* Paper presented at the Association for the Study of African American Life and History Annual Conference, Atlanta, GA.

Means Coleman, R., & Cobb, J. (July 2006). Presenter (Coleman). *No Way of Seeing: Mainstreaming and Selling the Gaze of Homo-Thug Hip Hop*. Paper presented at the International Association for Media and Communication Research Annual Conference, Cairo, Egypt.

Cobb, J., & Means Coleman, R. (June 2006). Presenter (Cobb). *Marketing Homo-Thug Hip-Hop Performance to Mainstream Audiences*. Paper presented at the International Communication Association Annual Conference, Dresden, Germany.

Cobb, J., & Means Coleman, R. (November 2005). Presenter (Cobb). *No Way of Seeing: Selling and Mainstreaming the Gaze of Homo-Thug Hip Hop*. Paper presented at the National Communication Association Annual Conference, Boston, MA.

Means Coleman, R. (November 2005). Presenter. *The Healthy Workshop on Visual Communication: Decoding Gender and Race in Television Commercials*. Discussion presented at the National Communication Association Annual Conference, Boston, MA.

Means Coleman, R. (November 2005). Presenter. *Resistance to and by Communication Professors of the African Diaspora in the Academy*. Discussion presented at the National Communication Association Annual Conference, Boston, MA.

Cobb, J., & Means Coleman, R. (November 2005). Presenter (Cobb). *Television Representations of Black Gay Men*. Paper presented at the National Communication Association Annual Conference, Boston, MA.

Means Coleman, R. (November 2005). Presenter. *Anything but Blackness*. Discussion presented at the National Communication Association Annual Conference, Boston, MA.

Means Coleman, R. (April 2005). Chair. *Communicating Greater Expectations of Black Popular Culture in the 21<sup>st</sup> Century*. Panel presented at the Eastern Communication Association Annual Conference, Pittsburgh, PA.

Means Coleman, R. (November 2004). Presenter. *The Condition of Double Consciousness: Black Women "Shifting in Communities and in the Academy"*. Talk presented at the National Communication Association Annual Conference, Chicago, IL.

Means Coleman, R. (November 2004). Plenary Panel Presenter. *The Post-Civil Rights Era, Media, and Identity Politics*. Talk presented at the National Communication Association Annual Conference, Chicago, IL.

Cobb, J., & Means Coleman, R. (November 2004). Presenter. *“Training Day” and “The Shield”: Evil Cops and the Taint of Blackness*. Paper presented at the National Communication Association Annual Conference, Chicago, IL.

Means Coleman, R. (November 2004). Presenter. *Workshop on Visual Communication: Decoding Race and Gender in TV commercials*. Discussion presented at the National Communication Association Annual Conference, Chicago, IL.

Means Coleman, R. (April 2003). Presenter. *African Americans and the Mass Media 50 Years After Brown vs. Board of Education*. Talk presented at the 27<sup>th</sup> Annual Conference on Black History in Pennsylvania, Indiana, PA.

Means Coleman, R. (November 2003). Presenter. *The Marginalized Part II: Communication Scholars Utilizing Nommo in Reaching Out and Reaching (With)in the University Classroom*. Discussion presented at the National Communication Association Annual Conference, Miami, FL.

Means Coleman, R. (November 2003). Presenter. *Reachin’ Through Teachin’: Teaching Whiteness Across the Discipline*. Discussion presented at the National Communication Association Annual Conference, Miami, FL.

FisherKeller, J. & Means Coleman, R. (November 2003). Presenter. *Media Education and Media Studies: Building Dialogue to Bridge the Gap*. Talk presented at the National Communication Association Annual Conference, Miami, FL.

Means Coleman, R. (November 2003). Presenter. *Intercultural Perspectives on Information and Communication Technology and the Digital Divide: African Americans*. Talk presented at the Eastern Communication Association Annual Conference, Washington, DC.

Means Coleman, R. (April 2003). Presenter. *Gender, Race, and Advertising Workshop*. Panel participation presented at the Eastern Communication Association Annual Conference, Washington, D.C.

Means Coleman, R. (November 2002). Panel Chair/presenter. *An Engaged Debate: African American Identity Formation in a Media Culture*. Panel participation presented at the National Communication Association Annual Conference, New Orleans, LA.

Means Coleman, R. (November 2002). Presenter. *The Marginalized Voice in Action*. Panel presented at the National Communication Association Annual Conference, New Orleans, LA.

Means Coleman, R. (November 2002). Presenter. *Gender, Race, and Advertising Workshop*. Panel presented at the National Communication Association Annual Conference, New Orleans, LA.

Means Coleman, R. (November 2002). Presenter. *Reflections on September 11<sup>th</sup>: Power Inequities and the Fight for Social Justice*. Paper presented at the National Communication Association Annual Conference, New Orleans, LA.

Means Coleman, R. (November 2002). Presenter. *Media Literacy and Diversity in the Digital Divide*. Paper presented at the National Communication Association Annual Conference, New Orleans, LA.

Means Coleman, R. (November 2001). Panel Chair/respondent/presenter. *Considering the Digital Divide: Producing African American Archival Moving Image Collections for the Web*. Panel/paper presented at the Association of Moving Image Archivists Annual Conference, Portland, OR.

Means Coleman, R. (March 2001). “*Menace II Society*”, *Media Education, and Lessons about Race and Masculinity- An Audience Ethnography: Pedagogical Considerations for Urban, Male African American Adolescents*. Paper presented at the National Association for Ethnic Studies Annual Conference, New Orleans, LA.

Means Coleman, R. (February 2001). *The “Menace II Society” Murder Case: A Reception Study with Convicted, Copycat Killers*. Paper presented at the National Association of African American Studies Annual Conference.

Means Coleman, R. (November 1999). Panel Chair. *African American Audiences, Media and Identity*. Panel presented at the National Communication Association Annual Conference, Chicago, IL.

Means Coleman, R. (November 1999). Panel Chair. *Coloring Outside the Lines: Interrogating African American Identity in Mass Media*. Panel presented at the National Communication Association Annual Conference, Chicago, IL.

Means Coleman, R. (November 1999). *Coloring the Literature: A Call for Continued Research*. Paper presented at the National Communication Association Annual Conference, Chicago, IL.

Means Coleman, R. (November 1999). *Solidifying the Emergent Field of African American Audience Study*. Paper presented at the National Communication Association Annual Conference, Chicago, IL.

Means Coleman, R. (November 1998). *50 Years of the Black Situation Comedy: A Theory of Race and Representation*. Paper presented at the National Communication Association Annual Conference, New York, NY.

Means Coleman, R. (November 1998). Panel Chair. *New Scholars for the New Century: Student Debut Papers on African Americans and the Media*. Panel presented at the National Communication Association Annual Conference, New York, NY.

Means Coleman, R. (November 1998). Panel Respondent. *New Scholars for the New Century: Student Debut Papers on African Americans and the Media*. Panel presented at the National Communication Association Annual Conference, New York, NY.

Means Coleman, R. (November 1998). *McDonalds, Ebonics, and Hunters: African Americans and the Cost of Visibility in Media*. Paper presented at the Media Ecology Conference, Rosendale, NY.

Means Coleman, R. & Daniel, J. (November 1997). *Mediating Ebonics*. Paper presented at the National Communication Association Annual Conference, Chicago, IL.

Means Coleman, R. (September 1997). *Angry African American Voices: The Black Situation Comedy as Mediated Cultural Violence, An Audience-Oriented Ethnography*. Paper presented at Situating the Comedy, an International, Interdisciplinary Conference, Bowling Green, OH.

Means Coleman, R. (September 1997). Panelist. *Black Women "Living Single."* Paper presented at Situating the Comedy, an International, Interdisciplinary Conference, Bowling Green, OH.

Means Coleman, R. (June 1997). *A Challenge to Life's Values: African Americans and the Need for Media Literacy*. Paper presented at the Media Literacy Conference, Birmingham, AL.

Means Coleman, R. (May 1997). *The Good in the Midst of the Bad and the Ugly: African Americans Negotiate Negative Representations of Race in Black Situation Comedies to Find Redeeming Qualities*. Paper presented at the International Communication Association Annual Conference, Montreal, Canada.

Means, R. (May 1996). *Blacks and Whites Meet at the Crossroads: A Reception Analysis of African Americans in Situation Comedies*. Paper presented at the International Communication Association Annual Conference, Chicago, IL.

Means, R. (February 1996). *Daughter, Mother, Grandmother: Three Generations in a Reception Analysis of African Americans in Black Situation Comedies*. Paper presented at the Feminist Generations Conference, Bowling Green, OH.

Means, R. (May 1995). *"I'll Fly Away": Exploring Blackness Through the Eyes of Others*. Paper presented at the International Communication Association Annual Conference, Albuquerque, NM.

Means, R. (October 1994). *"I'll Fly Away" as Melodrama's Cultural Mechanism*. Paper presented at the Midwest Popular Culture and American Culture Associations Annual Conference, Pittsburgh, PA.

## TEACHING EXPERIENCE

### University of Michigan

Introduction to African American Studies: AAS 201.  
Studying African Americans: Intro. to Qualitative Research Methods: AAS 417/458.  
AfroAsian Popular Culture: AAS 487/Comm. 478.  
Introduction to Africa and its Diaspora: AAS 111.  
The Mass Media: Comm. 101.  
The Black Media: Comm. 478/CAAS 487.  
Advanced Methods: Comm. 810 (Grad).  
Research Methods I: Comm. 781 (Grad).  
Seminar for Instructors: COMM 993.  
First-Year Project: COMM 699.  
Dissertation Research: COMM 995. 2006 - 2015

### Student Committees

Methods Preliminary Exam 2006-2010, 2012-Present

Dissertation Advisor/Chair

Timeka Williams (Chair, Defended 2015)

Andre Cavalcante (Chair, Defended 2013)

Helen Ho (co-Chair, Defended 2011)

Dissertation member

Chauncey Smith (Proposal defended 2016)

Faithe Day

Jessica Moorman

Kamille Gentles (Defended 2007)

Emily Chivers (Defended 2007)

Sarah Crymble (Defended 2009)

A. Kilolo Harris Evans (Former member, Proposal defended 2010)

Undergraduate Research Opportunity Program (UROP)

Branden Snyder (Completed 2006)

Tamia Duncan (Completed 2014)

Danielle Hooper (Completed 2014)

## HONORS & AWARDS

John Dewey Award (undergraduate education) 2015

Rhetaugh Dumas Progress in Diversifying Award-Dept. of Comm. Studies 2015

UROP Outstanding Research Mentor Award 2014

Sabbatical leave-Winter 2012

LS&A Associate Professor Support Fund

U.M. Humanities Award-Fall 2011

Harold R. Johnson Diversity Service Award 2010

NCA AACCD & the Black Caucus Scholar Award for Publishing 2009

Cambridge Who's Who among Executive & Professional Women 2009

Who's Who in Social Science Higher Education 2009

NYU/School of Education Teaching Excellence Award 2002

Chatham College Alumnae Cornerstone Award 2001  
Who's Who of American Women 1999-2001  
Who's Who in America 1999-2001  
Who's Who in the East 1998 – 2000  
NCA AACCD & the Black Caucus Certificate for Scholarship & Publishing 1999  
NCA AACCD & the Black Caucus Scholar Award for Publishing 1998  
University of Pittsburgh Postdoctoral Fellowship 1996 - 1998  
Outstanding Ph.D. Student, Dept. of Mass Communication 1995  
Bowling Green State University Graduate Fellow 1993 - 1996  
Univ. of Missouri Gus T. Ridgel Graduate Fellowship 1991- 1993  
Ann Rogers Memorial Communication Award 1990  
Mortar Board National Honor Society, Pi Sigma Alpha 1989 - 1991  
Renaissance II Journalism Scholarship 1989, 1990  
Pennsylvania Black Council on Higher Education Scholarship 1989  
Outstanding College Student of America 1988  
N.E.E.D. Scholarship 1987 - 1991  
Eastern Star Scholarship 1987

## SERVICE

### University of Michigan

Knight-Wallace Journalism Fellow advisor-Sonya Green	2016 - 2017
Michigan Assoc. of State Universities – Program proposal Review, MA in Strategic Communication	2016
LSA Diversity, Equity, Inclusion & Culture Officer search	2016
Knight-Wallace Journalism Fellow advisor-Mosi Secret	2015 - 2016
Tenure & Promotion reviewer-Univ. of Mass	2015
Tenure & Promotion reviewer-Vassar	2015
Tenure & Promotion reviewer-PSU-Berks	2015
Military Veterans Support Network	2014 - Present
ADVANCE Advisory Board	2014 - Present
First-Generation Support Network	2010 - Present
Women of Color Academy Project Steering Committee	2007 - Present
COMM Preliminary Examination Committee-Methods	2007 - Present
Senate Assembly Financial Affairs Advisory Comm.	2013 - Present
WriteOn! Summer Writing Retreat Organizer	2013 - 2015
COMM Admissions Comm.	2008 - 2015
COMM Assoc. Chair of Graduate Studies	2008 - 2015
COMM Faculty Mentor-Andre Brock	2013 - 2015
Rackham Graduate School Executive Board	2014 - 2015
Assoc. Vice Pres. of Finance Search Committee	2014 - 2015
DAAS-Psych. Search Committee	2014 - 2015
Rhetaugh Dumas Progress in Diversifying nomination	2014
Annual Sex Assault Report/Off. Institutional Equity, editor	2014
Tenure & Promotion reviewer-Univ. of Cincinnati	2014
Tenure & Promotion reviewer-Univ. of S. Florida	2014
Fac. App. System Technological Advisory. Comm.	2014
CRLT Curriculum Diversity work group	2014

ADVANCE/CRLT Players-"The Fence" revision	2014
UROP mentor-Hooper, Duncan	2013 - 2014
DAAS DuBois-Mandela-Rodney Fellowship Rev. Comm.	2013 - 2014
Rackham Outstanding GSI Award Committee	2013 - 2014
Rackham Summit on Diversity in Higher Ed. Committee	2013 - 2014
COMM 10 Yr. Review/Long-Range Plan Co-Chair	2013 - 2015
DAAS Lecturer Review Committee	2013
OVPR Faculty Grants Award Review	2013
Rackham Graduate Handbook Review/Edit	2013
DAAS Honors Thesis reviewer	2013
NCID Post-Doc Fellowship reviewer	2013
Sarah Goddard Power Award nomination	2012
Shirley Verrett Award selection committee	2012 - 2013
COMM Foote Dissertation Award judge	2012
COMM Race, Ethnicity, & Media search chair	2012 - 2013
Neubacher Award nomination	2011
Tenure & Promotion reviewer-Univ. of Washington	2011
Honorary Degree nomination	2011
Faculty Mentor (David B. Green)	2011 - 2013
Library System Promotion-J. Pearson	2010
Academic Judiciary Appeal Committee	2010
COMM Graduate Coordinator Search I	2010
COMM Graduate Coordinator Search II	2010
CAAS Graduate Curriculum Committee	2010
CAAS Walter Rodney Essay Review Committee	2010
CAAS DuBois-Mandela-Rodney Fellowship Rev. Comm.	2010 - 2011
CAAS Tenure/Promotion Comm.-S. Ward	2010
CAAS Faculty Mentor-Litheko Modisane	2010 - 2011
WOCAP Coordinator Search	2009 - 2010
COMM Jr. Faculty Mentor-Shazia Iftkhar	2009 - 2014
COMM Black Popular Culture course approval	2009
CIC/SROP Social Science Recruitment	2009
Fulbright Review Committee	2009
CEW Frey Visiting Activist Program-reviewer	2009
COMM Tenure & Promotion Committee	2009
CAAS Tenure & Promotion Review	2009
CAAS 5-Year Plan Ad Hoc Committee	2009
LS&A Nominating Committee	2008 - 2009
LS&A Academic Judiciary Committee	2008 - 2011
CIC SROP Faculty Advisory Committee	2008 - 2009
American Culture Graduate Applications Reviewer	2008
COMM Fellowship Review Committee	2008
CAAS-Brooks Book Manuscript Workshop	2008
COMM Colloquium Committee	2008
COMM Race & Media Search Committee	2008
Tenure & Promotion Reviewer-Tulane University	2008
CAAS Tenure & Promotion review	2008
COMM Lecturer Review Committee	2007 - 2009

COMM UG Admissions Committee	2007 - 2009
CAAS Faculty Search Committee	2007 - 2008
Tenure & Promotion Reviewer-SUNY-Albany	2007
President's Advisory Commission on Women's Issues	2006 - 2009
COMM Tenure and Promotion Committee	2006, 2007, 2008
COMM Third Year Review Committee	2006 - 2008
COMM Hiring Committee	2006
COMM Citizenship Theme Year Committee	2006
COMM Commencement Reader	2006, 2007, 2010
COMM Instructor Reappointment Committee	2005

## FACULTY DEVELOPMENT

NCID Perspectives on Leadership for DEI Summer Inst.	2016
Americans with Disabilities Act certification	Current
Clery Act Campus Security Authority certification	Current
Human Subjects Certification (PEERRS)	Current
Foundations of Good Research Practice certification	Current
Authorship, Publication & Peer Review certification	Current
Financial Responsibility certification	Current
LIFT: Transition to Full Professor	2016
Diversity, Equity, Inclusion: A Staff Perspective	2016
Building diversity/inclusion into course content workshop	2016
The Chair's Role in Hiring workshop	2016
Provost Campus Leadership Program	2015
ACE Leadership Academy for Dept. Chairs	2015
Elements of a Successful Climate Diversity Plan	2014
Title IX workshop	2014
Leadership, Voice, and Authority workshop	2014
Navigating Department Politics workshop	2014
Can Graduate Training Be Part of the Solution?	2013
Strategies for Handling Difficult Situations with GSIs	2013
LIFT: Core Competency Seminar-How to Say No	2013
LIFT: Core Competency Seminar-Advancing an Agenda	2013
LIFT: Core Competency Seminar-Creative Conflict	2012
Executive Leadership Academy (UC Berkeley)	2012
Women Leaders Making a Difference	2011
Profiles in Leadership	2010
Workshop for Training GSIs	2009
Michigan Roads Scholar	2009
STRIDE Faculty Recruitment Workshop	2008
Provost's Sem. on Teaching: Millennial Generation	2008
Interdis. Qualitative Studies Conference (UGA)	2007
Intensive Chinese (Mandarin) 101-103	2007
WebScience database	2005
Nvivo data analysis software	2005-2013
Nu*dist data analysis software	2005
Human Subjects Certification	2005

CIDDE Course design training	2004
Communication Across the Curriculum	2004
Preventing Sexual Harassment Mastery Test	2004
Blackboard Training	2002
Intensive Spanish I	2000
How to Become an OSCAR-Winning Teacher	1997
Learning Styles of Students	1996
Diversity Initiatives Workshop	1996
Shattering Silences Group	1996

## **MEMBERSHIPS**

American Studies Association-Life Member  
International Communication Association- Life Member  
Eastern Communication Association- Life Member  
National Communication Association- Life Member  
NAACP- Life Member  
The Assoc. for the Study of African American Life and History- Life Member  
National Association of Diversity Officers in Higher Education  
Society for Cinema and Media Studies  
Delta Sigma Theta, Inc.- Public Service Sorority