Promote Informed Voting on Your Campus

✔ **Learn your campus voter registration and turnout rates.**

The National Study of Learning, Voting, and Engagement (NSLVE) offers colleges and universities an opportunity to learn their student registration and voting rates. More than 1,000 campuses participate, and it's easy to enroll in this free study out of Tufts University. Request your institution's voting report, if your campus is already participating, or learn how to enroll.

idhe.tufts.edu

✔ **Enlist broad support across campus.**

Bring faculty and students together with student affairs, academics affairs, athletics, and government relations to increase voter registration and turnout.

✔ **Partner with an online voter engagement tool.**

TurboVote is an online service that guides students through their state's registration processes from beginning to end, mails students the forms they need to register or to request absentee ballots, sends election date reminders, and offers nonpartisan voter information in email notifications.

turbovote.org

✔ **Build voter registration into popular campus events and existing processes.**

Make voter registration an integral part of existing campus processes. Set up tables at orientation for voter registration. Build a voter registration into online processes such as class registration and housing check-in.

✔ **Offer workshops to explain why students should vote and how to vote.**

Dedicate ten minutes of class time to discussing the importance of voting. As an experienced voter and trusted faculty member, you can ease concerns that first time voters may have about what they can expect when they arrive at their polling place, how to fill out a ballot properly, and how to vote by mail.

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✔ **Make your effort fun.**

Get involved with competitions such as the Big 10 Voting Challenge or SoCon Votes. Set up intra-campus competitions among residence halls, student organizations, athletic teams, and academic departments or colleges.

Prepared by Turn Up Turnout at the University of Michigan

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